

Lost Websites Rescued From The Wilderness With The Power of SEO Copywriting

When this real estate company paid to have their websites built, they believed they would bring new leads on a weekly basis or at least a few each month. They looked forward to not having to pay for leads from other sources and saving big. But within a few months it was clear that the sites were not working as advertised.

But knowing what to do was a problem. They went down the “I’ll get an SEO company and that should sort out the problem” route. But, they knew something was wrong as soon as they began speaking to the SEO companies and they announced that it would take at least 6 to 12 months to get the sites to the first page of Google.

Waiting that long was not an option, plus, they didn’t want to be suckered into a 12-month contract for something they knew shouldn’t take that long. There had to be someone out there that could help. But who?

As luck would have it, a business colleague mentioned a guy named John Emmanuel that might be able to help. Not only is John a highly effective copywriter in his own right, but he also has over 8 years’ experience helping companies improve their website and rankings.



“took website from page seven to page one, within a month”

CUSTOMER

Tony Nahkle, Remax

CHALLENGE

Getting websites onto page 1 of Google

SOLUTION

- Using smart Search Engine Optimization (SEO) techniques
- Building Personal Backlinking Networks (PBN)
- Rewriting webpages

RESULTS

After a month both sites had made it to the first page of Google for several keywords, bringing 15 leads per week. With each lead worth approximately \$6000, they have increased their profits with no additional ad spend.

John had taken his website from page seven to page one, within a month, and from providing no leads to 10 leads per week.

It changed his business, taking it from so-so to extremely profitable.

The company contacted John to set up a Skype call to discuss their needs and what John could do for them. John explained the process he would follow. How he would look at the website, check the keywords, the metadata, rewrite the website, add new articles, write a new white paper and bring in back links to further optimize the sites.

He would make the webpages easier to read and the websites easier to navigate. Giving the user and the search engines what they both need, effectively raising the ranking of the sites and bringing more leads for the business.

2 weeks after the rewrite both websites had risen to page 2 and 3 respectively. After a month both sites had made it to the first page of Google for several keywords, bringing 15 leads per week. With each lead worth approximately \$6000, they have increased their profits with no additional ad spend.

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Ready to find success in your business?

Learn more about John and how he can help your business flourish.

[Direct Response Copywriter](#)